Dear Borders Customer,

As a reminder, on September 30, 2011 Barnes & Noble acquired the Borders customer list. The transferred personally identifiable information in the customer list includes customer e-mail addresses and purchase history. No credit card data was transferred. If you would like to opt out of having your customer data transferred, please go to <a href="https://www.bn.com/borders">www.bn.com/borders</a> by November 2, 2011.



BORDERS.